

## Energy Efficiency PLUS Solar Assessment & Rebates

In addition to providing the services needed to bring homes to their peak of energy efficiency, the HELPS Program now provides customers with a gauge of their home's renewable energy potential.

In June 2009, HELPS began using Solar Pathfinder equipment that enables customers to determine the best location for installation of solar energy systems, including Photovoltaic (PV) panels, solar thermal panels or passive solar home additions. This service is a standard part of any audit and includes turn-key services for solar system installation.

In addition, HELPS offers utilities the opportunity to offer their customers rebates for installation of solar PV panels.

With its award-winning customer service, a skilled home audit team and innovative services, HELPS is the best choice for superior customer service.

**CALL TODAY**



Visit the HELPS Program

Public Website At:

[www.munihelps.org](http://www.munihelps.org)



### Contacts

To learn more about the services offered through the HELPS Program for Massachusetts municipal utilities, please contact the HELPS Program Manager at MMWEC:

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**NEW!**  
**Solar PV**  
**Rebates**

**H**ome  
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**P**revention  
**S**ervices

**Residential Energy Efficiency**  
**At Its Best**

A Program of the  
**Massachusetts Municipal**  
**Wholesale Electric Company**



## HELPS DELIVERS VALUE

- ◆ Home Energy Audit Report using National Energy Audit Tool by Oak Ridge National Laboratory
- ◆ Assessment of home solar potential using Solar Pathfinder equipment
- ◆ Solar Rebates
- ◆ Free post-installation inspection to customers implementing audit recommendations
- ◆ Incentive payment process for customers implementing audit recommendations
- ◆ Turn-key Energy Star appliance rebate service
- ◆ Lighting Rebates
- ◆ Infrared camera heat loss analysis
- ◆ Professional, experienced auditors
- ◆ Public outreach to local groups and marketing services
- ◆ Group purchase of efficiency products and information
- ◆ Program evaluation and reporting of customer savings

## Energy Efficiency Is More Important Than Ever

Efficiency has become one of the most important words in today's energy industry. That's because improving energy efficiency is the most cost-effective and environmentally responsible way of meeting energy needs.

Moreover, with energy costs ever-rising, customers recognize and appreciate the value of an effective energy efficiency program.

For all of these reasons, it is important for municipal utilities to choose an energy efficiency program that is tailored to meet their specific needs.

### HELPS - LEADING THE WAY

The HELPS Program led the way for municipal utilities in developing their state-mandated residential efficiency action plans.

HELPS Participants were the first to provide rebates for Energy Star Appliances, the first to provide incentives for customers to install efficiency retrofits recommended in home energy audits, the first to provide customers with on-line Energy Star lighting products, and the first to provide no-interest financing.

Where HELPS has led, others have followed, but the HELPS Program continues to be the leader in providing innovative efficiency services for municipal utilities.

### WHY HELPS?

With input from its municipal utility participants, the HELPS Program is constantly seeking new services and resources to support program activities. For example, HELPS is exploring potential new sources of government funding for municipal utility energy efficiency programs.

### INTERNET ACCESS

HELPS Participants have access to a private website that delivers all of their home energy audit and rebate information in order to track customer participation.

In addition, the customers of HELPS Participants have on-line access to program information, rebate forms, appliance calculators, conservation tips and other information on the public HELPS website at [www.munihelps.org](http://www.munihelps.org).

### MAKE THE RIGHT CHOICE

Join the leader in providing top-notch energy efficiency service to municipal utility customers. From top to bottom, the HELPS program provides superior customer service and one of the most experienced residential energy audit teams in the business.

