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**Redesigned MMWEC Web site reflects value and new direction of organization**

LUDLOW, Mass. – June 3, 2010 – A redesigned public Web site reflects the value and new direction of the Massachusetts Municipal Wholesale Electric Company (MMWEC), bringing greater efficiency to Web site management and improved content to online visitors.

The redesigned MMWEC Web site, located at [www.mmwec.org](http://www.mmwec.org), provides a fresh and sophisticated look at MMWEC’s history, programs and services as well as recent news, financial reports, and information about energy assets and renewable energy initiatives. The new site features improved navigation and a search function, making it simpler for visitors to find specific information that is enhanced with graphic detail.

Consistent with MMWEC’s heightened focus on delivering value to its Member utilities, the Web site includes current photos of Member facilities and a new “Member Spotlight” feature that highlights the accomplishments of individual Members. Graphic upgrades have enabled MMWEC to integrate its brand identity throughout the site and content reflects the progressive nature of the organization. As the home page states, “Our values are old-fashioned, reflecting 40 years of public power joint action, but our service is enlightened.”

“This upgrade makes the MMWEC public Web site an efficient and contemporary business tool that reflects the new direction of the MMWEC organization,” said MMWEC CEO Ronald C. DeCurzio. “It provides public relations and marketing support for our initiatives while streamlining and economizing the Web site management function,” DeCurzio said.

The new site is updated using a customized content management system, giving authorized individuals the ability to update and publish web pages as needed from any location with Internet access. In addition, the site is “search engine optimized” to direct more users to the site based on their search engine queries.

MMWEC is a non-profit, public corporation and political subdivision of the Commonwealth of Massachusetts that provides a variety of power supply, financial, risk management and other services to the state’s consumer-owned, municipal utilities.