THROUGH COMMERCIAL AND INDUSTRIAL ENERGY EFFICIENCY

Businesses are watching their bottom lines now more than ever. Material and energy costs are rising and profit margins are tight. Providing rates and services that support your key and local commercial accounts helps you both to thrive. Local customers save money and are able to return that capital to expanding their businesses, providing employment opportunities, and improving the community at large. What better time to team up with your key accounts to realize all the benefits of improving energy efficiency?

IT PAYS TO BE ENERGY EFFICIENT

Helping to optimize the energy systems in your customers’ facilities creates lower costs for businesses and utility savings too. Efficiency programs reduce load exposure in the energy market and reduce both annual capacity and monthly transmission peaks. Eligible programs can also participate in the Forward Capacity Market and receive capacity credits for efficiency investments.

MASSACHUSETTS MUNICIPAL WHOLESALE ELECTRIC COMPANY’S (MMWEC) GREEN OPPORTUNITY (GO) PROGRAM

- MMWEC provides flexible and comprehensive supports to create a custom energy efficiency program for your utility and its customers.
- Utilities improve relationships with key customers through personal attention to those accounts.
- Using a pool of expert local consultants and installers supports local business and encourages economic growth.
- Rebates pay businesses for efficiency measures—and those improvements provide long-term savings as well, for both the customer and the utility.
- Energy savings improve a business’ bottom line, freeing funds for reinvestment.
- The impact of reduced power use due to increased efficiency is made up through improved competitive position and the retention of key accounts.
- Database tracking, project monitoring, and verification measure savings on a real-time basis and ensure that program dollars are used effectively.

CREATE A POWERFUL PARTNERSHIP

Energy efficiency is a win for everyone. MMWEC’s GO Program is ready to help utilities develop powerful and lasting partnerships with local businesses while increasing energy savings and reducing the impact on the environment.